



March of Dimes - Signature Chefs Auction
Virginia Beach, Virginia
Sunday, October 17, 2010
The Founders Inn and Spa
5:00 pm

Sponsorship Opportunity
Gold - Presenting

March of Dimes, A Strong Partner

The March of Dimes is one of America's best-known philanthropic names. The organization was founded in 1938 by President Franklin D. Roosevelt and conquered polio, the organization's original mission. Today, March of Dimes is fighting for the health of all babies. If something goes wrong, we offer comfort and information to families. We research the problems that threaten our babies and work on preventing them.

The Event

For the best local food, amazing Virginia Wine & Spirits and an exclusive auction, the March of Dimes offers the 17th Annual Signature Chefs Auction. This event features over 20 chefs who present their signature dish to an award winning panel of judges. When the Grand Ballroom doors open at 6:00 pm, guests are offered sample-size portions of the competing dishes during a large reception. The silent auction takes place in the early part of the event, followed by an exciting live auction where attendee's bid on one of a kind dining and vacation packages. The evening concludes with awards given to top chef's including the prestigious Dish of Hampton Roads. The Signature Chefs Auction's elegant combination of fabulous food, good company, priceless auction packages, and a great cause will create an evening to remember.

- Geared toward corporate executives and community leaders who enjoy gourmet dining, auction packages, and socializing
- Auction packages showcase once in a lifetime dining experiences, vacation getaways, art, jewelry, sporting events and cultural events
- Reflects local flavor of community and regional style
- An opportunity to engage prospective clients and network with high-level executives

Your Company

will receive the following benefits:

- Corporate logo featured on all Signature Chefs Auction printed materials including:
 - Save The Date (approx. 2,500 printed)
 - Invitation (approx. 1,000 printed)
 - Event Program (approx. 500 printed)
- Corporate logo on event webpage on the March of Dimes Virginia Chapter website with a link to company homepage for six (6) months
- Full-page ad inside the Signature Chefs Auction of Hampton Roads program booklet
- Priority seating – One table of ten at Hampton Roads event
- Mention in all press releases for the Hampton Roads event
- Name recognition from stage and corporate logo featured in pre-event PowerPoint presentation
- Opportunity for company representative to welcome guests/offer remarks at the event
- Opportunity to provide an event favor at each guest place setting
- Opportunity to serve on event committee for Hampton Roads event
- Opportunity to offer “Healthy Babies, Healthy Business,” a March of Dimes multidimensional worksite wellness program, to your employees
- Opportunity to host a VIP reception as Presenting Sponsor (can include Auction Preview, Early Tastings, Private Bar Service, Valet Parking, etc.)



HAMPTON ROADS 2010 SPONSORSHIP COMMITMENT

Please include us at the selected sponsorship level.
(You will be contacted regarding the logistics once a commitment is received.)

Sponsorship Levels:

_____ Presenting Sponsor \$ 10,000

Please send your ad in .jpg format to Kristin M. French at
kfrench@marchofdimes.com
By July 1, 2010

Please PRINT the name to be used for sponsorship listing below. Sponsorship commitment due by 6/10/10.

*Payment for Signature Chefs Auction Sponsorship is due by October 17, 2010.
Checks must be made payable to the March of Dimes. Please fax your form to 757-361-0149.*

If mailing this form with your current ad on disk, mail to:

March of Dimes
Signature Chefs Auction of Hampton Roads Sponsorship
860 Greenbrier Circle, Suite 502
Chesapeake, VA 23320

Name: _____ Title: _____

Company/Organization: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Date: _____

Credit Card Information: AMEX MC VISA

Credit Card #: _____ Expiration date: _____

Signature: _____